

## EFFECTIVENESS IN EXPERIENTIAL LEARNING PROGRAM

Written by Ph<sup>o</sup>m Thu H<sup>o</sup>ng

Wednesday, 10 August 2016 14:10 - Last Updated Monday, 28 August 2017 11:26

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***The Ho Chi Minh University of Sciences has successfully applied a new pedagogic model: Experiential Learning for students from Bachelor of Science in Management with a major in International Business collaborated between HCMUS-VNU, Vietnam and Keuka College, USA. From 2011 up till now, this model has had 203 graduated students, 30 business projects and contributed almost 200 millions dong for social activities.***

Every class is a company:

Frankly different from other traditional teaching methods, Experiential Learning is a heuristic approach through pragmatic projects. Specifically, knowledge from IT, business, telecommunication, public relationship, human resources, finance will be delivered in a visual and realistic manner through “every class is a company” teaching model.

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Running by a professional, as the only one in the program, I did not have any field experience before.

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Prof. Paul McAfee, Environmental Education Seminar, presented by Prof. Paul McAfee (Keuka College, USA) in Hanoi, Vietnam. [keo@hcmus.edu.vn](mailto:keo@hcmus.edu.vn)